



**GOVT. DEGREE COLLEGE
KOTDWAR BHABAR**

***WORKSHOP ON
ENTREPRENEURSHIP***

*(Organized IQAC & Counselling Cell)
12-02-2020*

Dr Vinay Devlal

A Brief Report

On

**One-day Workshop
Entrepreneurship Development Program**

12 February, 2020

Organized By



Govt. Degree College Kanvaghati Kotdwar

In Collaboration With

Jila Udhyog Kendra Kotdwar

To create awareness among the students about various facets of Entrepreneurship as an alternate career option, organized a one day workshop on entrepreneurship in collaboration with the District Industries Center (Jilla Udyog Kendra) Kotdwar on 12 feb 2020. In this workshop, students were motivated to develop entrepreneurship skills and informed about various self-employment schemes run by Industries Department of Uttarakhand Government. All the needs of students were addressed to become dynamic entrepreneurs by the resource persons through PPT presentation.

PARTICIPANTS:

The participant of this workshop includes students from different year/Semester of the College who have interest in taking up entrepreneurship as a career option. Total 101 Participants of the college and 2 Resource Person has in the workshop.

OBJECTIVES:

The main focus of the workshop was to encourage and aware the students to take up

- Entrepreneurship - its need for self-reliant.
- To encourage economic growth especially through Startup.
- To aware about the Govt. Schemes promoting Entrepreneurship.
- To explain the obstacles and challenges of being an entrepreneur
- To aware students about the importance of small businesses.

INAUGURAL SESSION:

The workshop was formally inaugurated by Mr. Mrityunjay Singh, General Manager Industries Department Kotdwar. Principal Govt. Degree College Kotdwar Bhabar Prof. Vijay Kumar Agarwal Presided over the workshop and Dr.Vinay Devlal, Coordinator IQAC, Govt.Degree College Kotdwar Bhabar Felicited the occasion and welcome the Gathering.



In his inaugural and introductory address covered the following topic through PPT Presentation

Topics covered by the In - House Resource persons:

- How to become an Entrepreneur
 - Choose one Root
 - Find a place to Learn
 - Become an Expert
 - Find a way to make it batter

➤ Introduction to Entrepreneurship

- What is Entrepreneurship?
- Who is an Entrepreneur?
- The Challenges and opportunities of being an Entrepreneur
- Turning Problems into Solutions
- To skills required to success in Entrepreneurship
- Success stories and experiences of local women entrepreneurs

➤ **Topics covered by the External Resource persons:**

- Introduction to entrepreneurship schemes
- PMEGP
- Industrial Development Scheme-2017
- MSME
- Handloom, Handicrafts and small enterprises award scheme
- Uttarakhand shilp Ratna Award
- Growth Center Scheme
- Chief Minister self Employment Scheme in Uttarakhand
- Uttarakhand startup policy 2018
- Standup Scheme
- Pradhan Mantri Mudra Yojana
- PMKVY
- Veer chandra singh Garhwali Paryatan Swarojgar Yojana
- Deen dayal Upadhyay Grah Aawas Home (Stay Vikas) Scheme.
- Personal Interest Factor plan
- DDUGKY
- NRLM Scheme

Shri Mrityunjay Singh also explained in detail the students about the registration process, app, portal related process to take advantage of various schemes through that resource among the students.

VALEDICTION:

In the valedictory session Prof Vijay Kumar Agarwal, Convener of this workshop gave concluding remark about the workshop. He thanks to all recourse person and participants, he advised the students to adopt some initiatives towards Entrepreneurship.



FEEDBACK FROM THE PARTICIPANTS:

The students expressed their gratitude to IQAC for organizing and sponsoring such a befitting program for them. The students also agreed that the knowledge they gained from the workshop on entrepreneurship would be very useful to them. The session was made lively and interesting by the sharing of real life success stories and experiences that the students enthusiastically told that they would like to share and inspire their friends with such information.

The overall response to the workshop was very positive and the students benefitted a lot.

Media Coverage:

‘उद्यमिता है आर्थिक विकास की कुंजी’

कण्वघाटी। भावर के राजकीय महाविद्यालय कोटद्वार भावर में करियर काउंसलिंग सेल के तत्वाधान में उद्यमिता विकास विषय पर कार्यशाला का आयोजन किया गया। इस अवसर पर जिला उद्योग केंद्र के महाप्रबंधक मृत्युंजय सिंह ने छात्र-छात्राओं से स्वरोजगार अपना कर आर्थिक और सामाजिक विकास में भागीदारी निभाने की अपील की। बुधवार को आयोजित कार्यशाला का शुभारंभ करियर काउंसलिंग सेल के प्रभारी डॉ विनय देवलाल ने किया। उन्होंने उद्यमिता विकास पर विस्तृत व्याख्यान देते हुए आधुनिक युग में स्वरोजगार के लाभ से छात्र-छात्राओं को अवगत कराया। बतौर मुख्य अतिथि जिला उद्योग केंद्र के महाप्रबंधक मृत्युंजय सिंह ने उद्यमिता को आर्थिक विकास की कुंजी बताया। कहा उद्यमिता विकास के लिए हर व्यक्ति को अपने भीतर उद्यमी व्यक्ति के गुणों को अपनाना होगा। उद्यमी एक क्रियाशील प्राणी है जो विशेष कार्य, खासतौर से उद्यम संबंधित कार्य को क्रियान्वित करने की पहल करता है। उन्होंने छात्र-छात्राओं को किसी भी उद्यम की शुरुआत करने, योजना की रूपरेखा तैयार करने, प्रधानमंत्री रोजगार सृजन कार्यक्रम (पीएमजीईपी), उत्तराखंड स्टार्टअप नीति, एमएसएमई कार्यक्रम, होम स्टे योजनाओं की विस्तृत जानकारियां दी। मौके पर महाविद्यालय के प्राध्यापक डा. ऊषा सिंह, मनीषा, विनोद, आशीष कुमार, सन्नी, रोहन कुमार रहे। ब्यूरो